



Andy Huston named Director of Member Services

INDIANAPOLIS (5/5/10) -- Andrew J. "Andy" Huston has been named Director of Member Services for the North-American Interfraternity Conference (NIC). "Andy's background is an ideal fit for this role," said Peter D. Smithhisler, NIC President and CEO. "He has exceptional experience serving fraternal communities in both professional and volunteer capacities, and I look forward to him continuing to develop that as part of the NIC staff."

Huston is a 2004 graduate of the University of Minnesota, having earned a B.A. degree in political science with a minor in communication studies. While at Minnesota, he became a member of Sigma Alpha Mu Fraternity. In addition, he has completed work at The Fund Raising School at Indiana University.

As Director of Member Services, he will concentrate on enhancing the environment in which fraternities operate by guiding internal relations initiatives for the NIC. Specifically, he will manage all web site, digital and social media outreach to further develop and extend the reach and brand of the NIC; plan and implement all content and logistics of the NIC Annual Meeting; manage the ongoing development of the NIC's Interfraternity and Online Directory; oversee the expansion of the NIC's Associate Member Program; and facilitate a number of the NIC's educational programs.

After graduating from Minnesota, Huston served as Field Representative and later as Director of Educational Programs and Risk Awareness for Sigma Alpha Mu Fraternity. Most recently he was Director of Alumni Development for the Sigma Alpha Mu Foundation, coordinating the fraternity's centennial celebrations across North America, leading the Annual Appeal effort and assisting with the development of the fraternity's \$5 million Centennial Campaign.

"Andy has successfully developed communications strategies that produced a significant return on investment; he has made extensive use of social media to enhance the message of fraternalism to donors and members; and his event planning and management experience will help the NIC provide greater service to the executives and staffs of our 73 member fraternities," Smithhisler said.

Huston will begin work with the NIC on June 1, 2010. Founded in 1909, the NIC, through advocacy, collaboration and education, works to ensure that fraternities can operate in an environment conducive to their success.