

For release:
February 1st, 2010

Greek101 has teamed up with CAMPUSPEAK, GreekYearbook and GreekBill in a joint savings campaign.

New York – February 1, 2010 - Greek101 has teamed up with CAMPUSPEAK, GreekYearbook and GreekBill in a joint savings campaign. Simply put, any order over \$300 placed with Greek101 will result in the client receiving coupons from the above mentioned companies. These coupons represent over \$500 dollars in savings to chapters/councils. Many customers will receive more money in coupons than they spent on their order.

Likewise, many purchases/bookings from CAMPUSPEAK, GreekYearbook and GreekBill will enable their clients to receive a coupon worth \$100 off any order of \$800 or more from Greek101. Using the Greek101 coupon, will then enable the client to receive a coupon back to the referring vendor, creating a loop of savings.

Greek101 predicts this will save the Greek Community tens of thousands of dollars in the coming year, with the potential of saving more than \$100,000 nationwide.

The new program is in conjunction with Greek101's current "Blanket with Sleeves" promotion. For every 100 shirts within your order, you will receive 1 free blanket with sleeves.

Michelle Guobadia, Director of Fraternity/Sorority Life at the University of North Carolina – Charlotte: *"I'm very excited about this news since I already use most of these vendors. This is going to help our Greek Communities budget in the coming year"*.

Grahaeme Hesp, Director of Fraternity & Sorority Life at the University of California Berkeley: *"The economy has triggered budget cuts across all our campuses. It's great to see our top vendor partners forming relationships to help their customers; my campus office has already taken advantage of their generosity (and looking forward to the "blanket with sleeves") and I strongly endorse these vendors to my councils, chapters, and student organizations."*

Jim Levi
Director of Sales & Marketing
(888) 473-3550 xt.106
www.Greek101.com
jim@greek101.com

About Greek101:

Greek101 is a leading Fraternity/Sorority apparel & accessories supplier to over 700 schools Nationwide which represent more than 10,000 chapters. Greek101 has helped lower shirt costs by sponsoring hundreds of campus-wide events in the past decade. Never forgetting our beginnings, individuals can still purchase just one custom t-shirt with sewn-on lettering. Working with passion driven customers has helped shape our company into who we are today.

About CAMPUSPEAK:

Founded in 1999 on a low-maintenance, low-pressure business philosophy, CAMPUSPEAK has become and agenda-setting company within higher education. Known primarily for its top-notch speakers, CAMPUSPEAK also markets consulting services, closely partnering with more than a dozen higher

education associations. We aim to make a difference in the lives of students and the professionals who work with them.

About GreekYearbook:

GreekYearbook provides the best fraternity and sorority composite, bid day, and convention photography for thousands of fraternity and sorority members across the United States and Canada. Over 450 schools have fraternity and sorority members using GreekYearbook for their composite or bid day services today. GreekYearbook provides fraternities and sororities with affordable pricing, quick turnaround time, and professional photographers who make the fraternity and sorority members feel at ease. Over 500,000 fraternity and sorority members have used GreekYearbook composite, bid day, and/or convention services.

About GreekBill:

GreekBill is a web-based billing and financial management service catering exclusively to the Greek Community. GreekBill's secure application enables billing, collecting, budgeting, reporting, online payment options and much more for chapters of all sizes. Since 1996, GreekBill has helped chapters, executive offices and a wide variety of Greek related companies strengthen their financial structures and streamline their operations. In fact, GreekBill was acknowledged by The Wall Street Journal as an effective option Fraternities and Sororities have used to solve their accounts receivable problems. From recruitment payment processing to national implementations, GreekBill handles it all!