

# Program Schedule 2012

8:30	<b>Registration</b>	
9:00 – 9:15	<b>Welcome, Intros, &amp; Academy Expectations</b>	Meridian
9:15 – 10:15	<b>IFC Roles &amp; Expectations</b>	Meridian
	Advocacy, Collaboration, & Education	
10:15 – 11:00	<b>IFC Assessment</b>	Meridian
	Examining the Current Culture	
11:00 – Noon	<b>Breakout #1</b>	
	Executive Track: IFC Officers/Operations	Circle East
	Marketing/PR Track: Recruitment/Expansion	Circle West
Noon – 1:00	<b>Lunch</b>	Meridian
1:15 – 2:15	<b>Dynamic Recruitment featuring Josh Orendi, Phired Up Productions</b>	Meridian
	A Phired Up Productions presentation	
2:15 – 3:00	<b>NIC Standards</b>	Meridian
	Development, Relevance, & Implementation	
3:00 – 4:00	<b>Breakout #2</b>	
	Executive Track: Document Review	Circle East
	Marketing/PR Track: Promoting Fraternity	Circle West
4:00 – 5:00	<b>Legitimacy as an IFC</b>	Meridian
	Establishing & Maintaining Credibility	
5:00 – 5:30	<b>Blueprint for Success</b>	Meridian
	Planning & Goal Setting	
6:00 – 6:45	<b>Dinner</b>	Panorama
6:45 – 7:00	<b>Keynote featuring Pete Smithhisler, NIC President &amp; CEO</b>	Panorama
7:15 – 8:15	<b>Case Studies &amp; Hot Topics</b>	Meridian
	Real Policies & Situations	
8:15 – 9:00	<b>IFC Legal Issues featuring Dave Westol, Limberlost Consulting</b>	Meridian
	Examining IFC Liability & Actions	
9:00 – 10:00	<b>Taking Academy Home</b>	Meridian
	Identifying the Work We Have to Do	
	Concluding Events & Evaluation	